

Emergency Preparedness

You can't predict an emergency, but you can prepare for one.

What is Emergency (EP) Week?

EP Week 2010 marks the event's 15th anniversary of a Canada-wide joint Federal-Provincial-Territorial initiative to increase awareness about individual and family preparedness. This year's theme in Ontario is "Take the Challenge". Similar to past years, Emergency Management Ontario (EMO) is working with a number of communities across the province to support their efforts to participate in EP Week.

Facts about EP Week

- EP Week runs during the first week of May (May 2-8, 2010).
- Emergency preparedness products continue to be made available free of charge to communities and ministries by EMO. Over 150,000 public products were distributed last year in support of EP Week activities.
- Approx. 70 per cent of Ontario communities organize EP Week activities every year.
- One in three Canadians know about Emergency Preparedness Week (2009).

What is The Emergency Preparedness Challenge?

This May, Emergency Management Ontario, in partnership with Insurance Bureau of Canada, is aiming to increase Ontarians' awareness and understanding of emergency preparedness by encouraging everyone to take the "Emergency Preparedness Challenge".

The Challenge consists of five age-appropriate questions based on emergency preparedness information that can be found on the Challenge website: www.ontario.ca/beprepared. Once you have answered the questions correctly, you will be eligible to win some great prizes.

Facts about the Emergency Preparedness Challenge

- The Challenge will begin on April 29, 2010 and runs throughout the month of May finishing May 31, 2010.
- The Challenge will have three categories of entry:
 1. Children (7-12)
 2. Youth (13-17)
 3. Adults (18+)
- To enter the Challenge go to: www.ontario.ca/beprepared.
- Individuals who successfully complete the quiz will be eligible to win great prizes.
- Winners will be announced in early June 2010.

To learn more about emergency preparedness, please visit our website at www.ontario.ca/beprepared.

Questions and Answers about the Emergency Preparedness (EP) Challenge

What is the Challenge?

The Challenge is a fun way to learn more about emergency preparedness. It consists of five age-appropriate multiple choice questions based on emergency preparedness information that can be found on the Challenge website: www.ontario.ca/beprepared. Once you have answered the questions correctly, you will be eligible to win some great prizes.

Why is Emergency Management Ontario coordinating this Challenge?

EMO is coordinating this Challenge to raise Ontarians' awareness and understanding of emergency preparedness (e.g. knowledge of emergencies, how to prepare/respond in various emergency situations). The Challenge has been built to support local emergency preparedness outreach.

When does the Emergency Preparedness Challenge start?

The Emergency Preparedness Challenge starts on April 29, 2010.

How long does it run for?

The Emergency Preparedness Challenge runs for the entire month of May 2010. It begins on April 29, 2010 and finishes on May 31, 2010, at 11:59 p.m. (EDT).

Where do I go to enter the Challenge?

To enter the Challenge visit: www.ontario.ca/beprepared.

Can I post the link to the Challenge on my website?

We encourage our stakeholders and partners to help spread emergency preparedness information and news about the Challenge.

Will you be keeping track of how many people have entered the competition?

Yes, we will be keeping track of the amount of people who have entered the competition. We will be doing this by tracking the number of people that enter per category as well as the number of people that enter per municipality. You can see your community's results at www.ontario.ca/beprepared.

If I have questions about the Challenge who do I contact?

If you have further questions after visiting the Challenge website at www.ontario.ca/beprepared, please email AskEMO@ontario.ca.

Who is eligible to enter the contest?

The contest is open to all residents of Ontario ages seven and older. Participants must have an Ontario mailing address and be a legal resident of Ontario at the time of entry. Some exceptions do apply.

All Ontario Public Service employees, Insurance Bureau of Canada employees, and spouses/partners, parents, children and siblings of these employees are not eligible to enter the contest.

Does someone need parental permission to enter the contest?

A participant under the age eighteen must have verbal consent of his/her parent or legal guardian to enter the contest.

Do people of all ages write the same quiz?

The Challenge will have three categories of entry:

1. Children (7-12)
2. Youth (13-17)
3. Adults (18+)

How will the winner be selected?

The winner will be selected at random from a computer-generated pool with all of the names of participants who have successfully completed the Challenge in each category.

When will the winners be announced?

The winners will be announced in early June 2010.

Where do I find information to answer the Challenge questions?

Information to answer the Challenge questions can be found at www.ontario.ca/beprepared.

Why was Insurance Bureau of Canada (IBC) chosen as a partner?

Insurance Bureau of Canada is a natural fit to partner with EMO because of their shared mission to work with communities and organizations across Ontario and Canada to promote emergency preparedness initiatives. IBC has also been a valuable contributor to the Ontario Public Service-Industry Emergency Preparedness (EP) Week Planning Committee for the three years.

How do I become eligible for a prize?

To be eligible to win prizes, the participant must fill out the online entry form, and answer five multiple choice questions correctly. Only one prize will be awarded per entry and if you are selected for a prize your name will be removed for the remainder of the draws.

Can I win more than one prize?

Only one prize will be awarded per entry and if you win a prize your name will be removed for the remainder of the draws.

How long does a winner have to claim their prize?

The winners will have until June 30, 2010, at 11:59 (EDT) to contact Emergency Management Ontario and make arrangements to claim their prize. At this time, if no contact has been made, than Emergency

Management Ontario has the right to disqualify that participant and to randomly draw another eligible entry to win a prize.

What happens if I get a question on the quiz wrong?

If you answer a question incorrectly, a second chance will be given along with a hint to help you answer the question correctly the second time. You will have unlimited chances to get the question right.

Will there be a skill testing question to answer before you can claim your prize?

Upon notification of winning a prize the selected participant must answer a mathematical skill testing question.

How many times can I enter?

Only one entry per person is allowed during the length of the Contest.

Do I receive anything for completing the quiz?

As long as you enter your email during the registration process, a Certificate of Completion will be sent to you following your completion of the quiz. Your name will also be entered into the draw to be eligible to win a prize.